



# Office of the Civilian Volunteer Medical Reserve Corps (OCVMRC) Strategy Map

**MRC VISION**  
Public Health Resiliency

**MRC MISSION**  
Engage volunteers to strengthen public health, emergency response and community resiliency

**OCVMRC MISSION**  
Support local efforts to establish, implement, and sustain MRC units nationwide

## GOALS

**Serve** as the national voice of the MRC network

**Promote** MRC participation in response efforts at all levels

**Support** the growth and maintenance of the nationwide network of MRC units

**Strengthen** our internal capacity to support MRC units

## STRATEGIC OBJECTIVES

### Customer Perspective

Credible and Valuable MRC Network

HHS Priorities Advanced

Engaged and Satisfied MRC Unit Leaders

### Internal Process Perspective

Provide Expert Guidance

Enable Information Sharing

Standardize Routine Processes

Leverage Strategic Relationships

Demonstrate Federal Deployment Capability

Conduct Outreach Activities

### People & Resources Perspective

Competent, Motivated and Engaged Staff Members

Sound Fiscal Management

Resources Allow Maximized Productivity

## VALUES

**Community:** We honor the community-based nature of the MRC and recognize its spirit of volunteerism

**Action:** We seek opportunities to develop meaningful initiatives that support community medical and public health volunteerism and service.

**Resourcefulness:** We maximize our potential to learn, and leverage relationships and assets.

**Teamwork:** We embrace collaboration and work collectively to achieve our mission.